

Terms and Privacy Policy Notes

Terms and Privacy Policy Notes	1
Standard/ General	3
Summary of Services	3
Introduction	3
Prior Acknowledgments	3
Contact Us	4
Arbitration Agreement	4
Third Party Platforms	5
Advertisements and Analytics	5
Social Networks	5
Business Transfers and Corporate Changes	6
Other 3rd Party platforms we use:	6
Content Partners	6
Data usage	6
Account Registration	6
GDPR Compliance	7
Indexing Content	7
Cookies	7
Links to Other Websites	7
Choices and Control Over Your Information	8
Promotions	8
Children's Policy	8
User Provided Information	9
Data Security and Integrity	9
Media Licensing	10
DMCA	10
Fair Use Act	10
Local Storage and Peer-to-Peer restrictions	10
The Current Wallet	11
Consumer Reward	11
Redeeming Tokens	11
Subscriptions, one time payments	12
Term and Termination	12

After speaking with WSGR on Tuesday 12:30pm CST, Current was advised to provide information regarding the core sections of the terms and conditions and privacy policy.

This document is meant to outline the information Current would like included in the End User agreement and will serve as a reference and point of discussion for WSGR to comment and provide additional guidance in the coming weeks.

Standard/ General

Summary of Services

Current allows its users to access streaming and offline content through a mobile application and website that rewards them for their time, attention and data during their consumption experience. Current leverages blockchain technologies in the form of private digital ledgers, and writes to a public blockchain (currently the Ethereum network) under the ERC20 standards set forth by the Ethereum Foundation. We provide a variety of different Services, which include playing, recording, saving, and sharing media via our service.

Introduction

Thank you for using our products and services ("Services"). These are the Terms and Conditions of Use ("Terms") that apply between you and Current Media Corp. (if located in the United States) or Current Media Worldwide Inc. (if located outside the United States), referred to as "Current" or "we" or "us" or "our". You can accept these Terms by: (1) clicking to accept or agree to the Terms where this option is made available to you by Current for any Service; or (2) actually using the Services. Please read the Terms carefully -- if you do not agree to these Terms, do not access or use the Services. If you use our Services on behalf of an organization, you agree to these Terms on behalf of your organization and represent that you have the authority to do so.

Some of our Services may require additional terms or product requirements (e.g. age requirements). We will make additional terms available with the relevant Services, and those additional terms will become part of your agreement with us if you use those Services.

We may modify these Terms at any time and in our sole discretion. Current will provide notice of changes to the Terms by displaying notices or links to notices through the Services (for example, on this page). Your continued use of the Services will confirm your acceptance of the revised Terms. If you do not agree to the modified Terms, you should discontinue your use of the Services. Please look at the Terms regularly. In these Terms, the the words "including" and "include" mean "including, but not limited to."

Prior Acknowledgments

When you use our Services, you may provide content to us or third parties may submit content to you through the Services (“Content”). The Content you provide or submit to us is owned by you. These Terms do not give us any rights to your Content except for the limited rights set forth in these Terms.

Prior to using our Services, you acknowledge and agree that:

- Bitcoin is a dynamic digital currency, and there may be risk of loss when trading, holding, and transacting with bitcoin. Current Media is not an exchange that provides services for trading, holding, or investing bitcoin.
- Current Media has no control over, or any liability for, any Content that you may buy from, or sell to, third parties via peer-to-peer transactions. If you encounter an issue with a bitcoin transaction for goods and services with a third party, please notify Current Media at support@current.us, including if you suspect a third party has behaved in violation of these Terms.
- Current Media is not responsible for any loss of your digital currency due to mishandling, theft, or any other factor outside of Current Media’s direct control.

You may only use our Services as permitted by law, including all applicable export and re-export control laws and regulations, including, without limitation, the U.S. Export Administration Regulations.

Unless otherwise indicated, the Services are the property of Current Media and using the Services does not grant you ownership of any intellectual property rights in our Services. These Terms do not grant you any right, title or interest in the Services, others’ content in the Services, or Current Media branding or logos used in our Services. Please do not remove, obscure, or alter any legal notices displayed in or along with our Services. We love hearing feedback, but do note that we may use any feedback to improve our Services without any additional obligation to you.

Contact Us

Current is happy to answer any questions you may have regarding the Terms and Conditions and Privacy Policy. Please contact us at:

Privacy@current.us

Privacy Team

Current Media Inc.

213 West Institute Place. 307

Chicago, IL, 60610

United States of America

Arbitration Agreement

We'll need to provide a section that limits the actions and manner in which users can seek relief from Current Media. Such sections may include:

- Binding Arbitration
- No Class Arbitrations, Class Actions or Representative Actions
- Federal Arbitration Act
- A Notice of Informal Dispute Resolution
- Process of Disputes
- Authority of Arbitrator
- Rules of JAMS
- Severability
- Opt-Out Right

Third Party Platforms

Advertisements and Analytics

Consistent with your permission, third parties, including advertisers, may collect information, potentially including personal information, about your activities over time and across different websites when you use our sites or apps. Those third parties may also provide us with data collection, reporting, ad-response measurement, analytical information, and assist with delivery of relevant marketing messages and advertisements.

Many third-party advertisers and some Web browsers and mobile devices allow you to opt out of third-party advertising. To learn more about interest-based advertising or to opt out of some types of interest-based advertising for participating ad networks, you can visit the Network Advertising Initiative (<http://www.networkadvertising.org/choices/>), the Digital Advertising Alliance (<http://www.aboutads.info/choices/>), or for users in the EU, the European Interactive Digital Advertising Alliance's Consumer Choice Page (<http://www.youronlinechoices.eu>). You may also opt out of tracking and receiving interest-based advertisements on your mobile device by some mobile advertising companies and other similar entities by downloading the App Choices app at <http://www.aboutads.com/info/appchoices>.

Social Networks

If you connect your Current Media account to any social network or music streaming service, including, but not limited to, Facebook, Google+ or Spotify, your name, birthdate, email address,

gender, friend list, profile picture and playlists, along with other elements of your social network profile that you have made available may be shared with other Current Media users. Further, your "friends"/contacts may be able to use the service to search for or view your Current Media profile and the data contained therein, such as your media and other activity, including date/time. Please refer to the privacy settings in your social network or music streaming account for information about what data is shared with Current Media and other connected applications and to manage the data that is shared through your account, including information about your activities using our sites or apps. Go to the "preferences" screen to see your options to adjust the access levels to the data in your Current Media profile but, again, if you don't want a social network or music streaming service to gain access to your data, do not connect to that network via the service. If you would like to disconnect a social media or music streaming account, refer to the settings of that social media or music streaming account and its provider.

Business Transfers and Corporate Changes

In the event that ownership of Current Media or an operator of one or more of the sites changes as a result of a merger, acquisition, or transfer to another company, your personal data may be transferred. If such a transfer results in a material change in the use of your personal data, then Current Media will provide you with appropriate notice.

Other 3rd Party platforms we use:

- Google Analytics
- Mix Panel
- Flurry Analytics
- Fabric
- Active Campaign
- Mail Chimp

Content Partners

We have a partnership agreement with Audials

Data usage

Account Registration

You may need a Current Media account to use some of our Services. The service may use device/ user data, such as an Apple ID, to create an account on behalf of the user to facilitate

saving, recording and other service offerings more immediately. At any time, the user has the ability to add contact information and formally register an account with the company.

By creating an account, you agree to: (1) provide accurate, complete, and current information; and (2) protect your account by keeping your password confidential. You agree that you will not create more than one Current Media account to access the Services. You are responsible for the activity that happens on or through your Current Media account. If you learn of any unauthorized access to your account, contact support@current.us.

If you create a Current Media account, we may display your name, photo, and public actions you take in our Services (rankings for top curators, creators or referrers). We will respect the choices you make to limit sharing or visibility settings in your Current Media account where these choices are made available to you (including the settings page). Please note that your public profile is by definition "public", and any profile information you choose to display there will be publicly available.

Please see Schedule 1: The Current Wallet to learn more about automated steps during on Account creation.

GDPR Compliance

- Three types of laws
 - California, EU GDPR, The Privacy Directive

Indexing Content

Current does not provide a hosting service for user generated content. The Service provides users a method of indexing and curating existing content from external networks.

Cookies

Like most websites and mobile apps, we use cookies to track site usage, to send you advertisements and to customize your Current Media experience. A cookie is a tiny text or graphics file that resides on your computer, mobile phone, or other device, and allows us and/or our business partners to recognize you as a user. For more detail on how we use cookies on our sites or apps, please see our Cookie Policy [here](#).

More information is available on the development of user profiles, the targeting of advertising and how to stop the use of "targeting" cookies. Please see <http://www.youronlinechoices.eu/> if you are located in Europe or <http://www.aboutads.info/choices> if in the United States. Many Internet browsers and mobile devices allow you to block the transmission of information, such as your IP address or location information, or to block the installation of cookies for that specific browser or device through its settings. Please note if you delete our cookies or disable future

cookies, you may not be able to fully use the Current Media sites, apps and features thereof. If you want to delete any cookies on your computer, please refer to the instructions for your file-management software to locate the file or directory that stores cookies. Your mobile operating system should also give you the option to manage your cookies and advertising preferences (this may be found in the "settings" function on your device).

Links to Other Websites

We may display links to third-party websites and apps or provide a result that links directly to a third-party website or app. Please note that even if we are affiliated with such third party, we do not control and cannot be held responsible for the content, activities, policies and practices of such websites and apps regarding your information, and those sites may use the information they collect from you consistent with their own privacy policies. You should always read the privacy policy of a website or app to find out more about how your information is collected and processed.

Choices and Control Over Your Information

You can request to access, correct, update and delete your personal data at any time through the Current Media sites or apps or by sending us an email at privacy@current.us Information about your use of the Current Media sites or apps that has been aggregated with other users cannot be deleted. We will do our best to respond to your request (upon verification of your identity) within a reasonable period of time.

E-mail. You can opt out of receiving commercial or marketing email messages from Current Media by clicking on the "unsubscribe" link at the bottom of an email, or by contacting us directly at privacy@current.us. Please note that even if you unsubscribe to commercial or marketing email messages, we may still communicate with you regarding your account or use of the services.

California Privacy Rights. California Civil Code Section 1798.83 also permits users who are California residents to request and obtain from us once a year, free of charge, a list of the third parties to whom we disclosed personal data (if any) for those third parties' direct marketing purposes in the preceding calendar year and the categories of data disclosed to those third parties. To make any sort of access request, please email or write to us using our Contact Us information.

Promotions

From time to time, we, our advertisers, suppliers or other parties may conduct promotions and other activities on, through or in connection with the Services, including, without limitation, contests and sweepstakes (collectively, "Promotions"). Those Promotions may have additional

terms and/or rules or eligibility requirements that shall be posted or otherwise made available to you by us or the relevant third party, as applicable, in accordance with applicable law.

Children's Policy

We take our responsibilities to the online community very seriously. Our sites or apps are general audience sites not directed at children under the age of 13. As such, if you are under the age of 13, we have to ask you not to use our sites or apps in any capacity. We do not knowingly collect data from anyone under the age of 13 and we do not direct any of our products or services at this age group. Any person who provides their personal information to Current Media through its sites or apps represents that they are 13 years of age or older. If we become aware that we have inadvertently captured any personal data about a person who is under 13 years of age, we will take the appropriate steps to shut down the account of that person and promptly delete their information. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at privacy@current.us immediately. We will delete such information from our files within a reasonable time and notify you upon completion.

User Provided Information

Play data:

Length of time (in seconds) a user plays, Metadata (Genre, artist, album, title, description, tags), type of media (audio, video, text etc.),

Listening behavior

Foreground or background play,

Device Data

Gyroscopic position, Location information, service strength, data provider, default language

Personal information

First Name, Last Name, email, mailing address, public crypto wallet addresses, credit card/ banking information,

Data Security and Integrity

The security, integrity and confidentiality of your information are important to us. We have implemented technical, organizational and physical security measures that are designed to protect your information from unauthorized accidental or unlawful access, disclosure, use and modification. From time to time, we review our security procedures to consider appropriate new

technology and methods. Please be aware, however, that, despite our best efforts, no security measures are perfect or impenetrable.

Media Licensing

DMCA

Fair Use Act

Local Storage and Peer-to-Peer restrictions

Open Source Softwares

Schedule 1: The Current Wallet

Schedule

The Current Wallet

As part of our Services, you may choose to: (1) watch advertisements in the form of video, image or audio (each a “Attention”); (2) Provide data in the form of a save, upvote, down vote, skip etc., non-identifiable information (or “data”); (3) Refer friends to the service (4) receive rewards for Attention and Data.

The Current Wallet is a platform that Current Media has created and operates that provides Consumers the tools and distribution infrastructure to be rewarded for their Attention and Data in a transparent way. Every registrant gets a wallet upon account creation.

Consumer Reward

When listening to, watching, or otherwise consuming media through the service (or “Consuming” “Consumer”), you will be rewarded by the service in the Current network token (or “Token” “Tokens” “off-chain buffer”). Your Token balance will be accessible to you at anytime through the service. If you feel there is an error in accounting or have questions about your rewards, contact rewards@current.us.

You are responsible for all uses of Tokens you may receive from Current Media through the Services. You are responsible for any taxes due with respect to your use of the Services and any payments we make to you. We do not intend to create a partnership with you for any tax or other purpose.

The Current aligns incentives between the service, its consumers, creators, and curators through a blockchain attribution protocol (“ the protocol” “our protocol” “protocol”).

Redeeming Tokens

Tokens are planned to be used as a cash substitute within the Current app for digital goods. The first digital good offered on Current is a the capability to play media offline and integrate premium content networks.

Subscriptions, one time payments

The service may offer a pre-defined package with a fixed amount of subtokens for USD. These tokens are redeemable on our service and cannot be used on external services directly.

Term and Termination

This Current Wallet Schedule commences on the date accepted by you (as set forth in the Terms) and shall continue until terminated as set forth herein. Either you or Company may terminate the Current Wallet Schedule: (1) without cause at any time upon thirty (30) days prior written notice to the other party; (2) immediately, without notice, for the other party's material breach of the Current Wallet Schedule; or (3) immediately, without notice, in the event of the other party's insolvency or bankruptcy, or upon the other party's filing of a request for suspension of payment (or similar action) against the terminating party. Upon termination of the Current Wallet Schedule, you shall no longer use the Services for which the Current Wallet Schedule applies. Outstanding payment obligations and all provisions that by their nature are intended to survive termination or expiration of the Current Wallet Schedule shall so survive.